



February, 2019

Dear Downtown Supporter:

The results are back: **The MAIN ST. Fort Worth Arts Festival has once again been named the #3 Fine Arts Event in the country**, and ranks as the largest, free, arts and music festival in Texas. The 2019 edition takes place April 11 – 14, 2019, and we invite you to experience it again as no one else can by joining the **Friends of the Festival!** Your membership provides the resources to continue our mission of engaging an incredible community in beautiful Downtown Fort Worth highlighting local, national and international art, music and food.

Designed to connect business associates, family and friends, the program's centerpiece is a unique, expanded Hospitality Tent where you can enjoy main stage performances and incredible cuisine curated by the chef at The Capital Grille. Last year, over \$123,000 was raised through this program.

2019 Membership benefits include:

- Access to the improved VIP Hospitality Tent at the UTA Stage, featuring complimentary beverages, light dinner by The Capital Grille and prime viewing of the performances by **Larry Gee, Austin Allsup, Brave Combo, the James Hunter Six and Jay Perez**;
- Special events in the Hospitality Tent throughout the weekend including Wine Tasting, "Spirits of Texas" Tasting event and Craft Brew Tasting events;
- Specially designed, collectible pin to wear throughout the Festival, showing your support of the event;
- Your company or name listed both on-site and online as a Friend of the Festival;
- Invitation to our exclusive **Celebrating Locals Reception** at the 777 Building (catered by GRACE) on March 14, featuring local artists and entertainers who will be performing at MAIN ST.;
- Friends of the Festival Happy Hour on Thursday, April 11 at GRACE;
- Free 2018 Commemorative Poster by 2019 poster artist Dolan Geiman;
- 25% discount on Festival Merchandise at the Festival Store in Sundance Square Plaza;
- 10% discount on food and beverage coupons purchased in advance and on-site.

All-inclusive membership ranges from \$850 for two people to \$5,000 for sixteen members, with single membership options available. The levels are detailed on the attached information page. Please note that much of your contribution would be tax deductible based on your circumstances.

Please complete the enclosed participation form and return it as soon as possible, or sign up online at <https://store.mainstreetartsfest.org/collections/friends-of-the-festival>. Thank you for your participation and we look forward to seeing you on the bricks!

Sincerely,

Nina Petty

Nina Petty
Chair, Festivals and Events Committee

The Friends program supports the arts and music programs of the Festival, as well as underwriting the maintenance and upkeep of the John F. Kennedy Tribute located in General Worth Square.



Thank you for supporting the MAIN ST. Fort Worth Arts Festival through the Friends of the Festival Program!

2019 Participation Levels

(individual tickets per evening):

\$5,000 – Platinum, Sixteen (16) Friends

\$3,000 – Gold, Eight (8) Friends

\$1,600 – Silver, Four (4) Friends

\$850 – Bronze, Two (2) Friends

\$425 – Single Membership

Benefits

- Access all four days to the improved VIP Hospitality Tent at the UTA Stage, featuring complimentary beverages, light dinner by The Capital Grille and prime viewing of the performances by **Larry Gee, Austin Allsup, Brave Combo, the James Hunter Six and Jay Perez;**
- Special events in the Hospitality Tent throughout the weekend including Wine Tasting, "Spirits of Texas" Tasting event and Craft Brew Tasting events;
- Specially designed, collectible pin to wear throughout the Festival, showing your support of the event;
- Your company's (or your) name listed on-site and online as a Friend of the Festival;
- Invitation to our exclusive **Celebrating Locals Reception** at the 777 Building (catered by GRACE) on March 14, featuring local artists and entertainers who will be performing at MAIN ST.;
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Please complete the information below and send/fax to us:

Name: _____ Title: _____

Company: _____ Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____

Level: Platinum (\$5,000) ___ Gold (\$3,000) \$ _____ Silver (\$1,600) \$ _____ Bronze (\$850) \$ _____ Single (\$405) _____

Method of Payment (circle): Check Enclosed * Invoice * Visa or Mastercard * In-Kind Services

Credit Card # _____ Name on Card: _____ Exp: ___/___ CSV: _____

In-Kind Service to be provided: _____

You may also sign-up online at <http://www.mainstreetartsfest.org/sponsors/friends-of-the-festival/>

Make check payable to Downtown Fort Worth Initiatives, Inc. (a 501c3 charitable organization)
777 Taylor Street, Fort Worth, TX 76102; FAX: 817.335.3113; email: jay@dfwi.org