



2018 MAIN ST. Fort Worth Arts Festival

GROWING YOUNG ARTISTS PROGRAM

We are pleased to continue the “Growing Young Artists” program for 2018. This multi-dimensional outreach program is designed to leverage the assets of the MAIN ST. Fort Worth Arts Festival in order to bring the talents of our artists and the opportunities of our festival, to 1st through 12th grade students in the greater Fort Worth area.

This program has two components:

Visiting Artist Program – our 2018 participating artists will visit area schools to demonstrate their work, and provide insight to students as to how the visual art industry can be a viable alternative for career development. Each of our participating artists will spend time in the schools, and will present and teach specifically on their medium. The students will then come to the festival and be treated to a “behind the scenes” look at the ongoing operation of a major arts festival.

Young People’s Art Fair - young people are bursting with artistic energy, and our Young People’s Art Fair is a fun way for students to express themselves visually while encouraging the creative growth of young people. We believe that they can develop their artistic potential through personal expression in individually crafted, original objects. The Young People’s Art Fair will be located near our “MAIN ST. Creates!” area, and will feature up to 40 young artists from around the Fort Worth community who will be allowed to set up tables and sell their own works of art to our audience on Saturday and Sunday, April 21 and 22, from 10:00 AM to 6:00 PM each day. They’ll experience the trials and tribulations of making enough art to sell to a varied audience, customer service, financial exchange, and more. They must be accompanied by a parent at all times during the show.



Program 1: Visiting Artists Program - Artist Outreach

We are now defining the number of artists who can take part in this program, and are obtaining commitments from them. Some of them may be available the Tuesday prior to the show, or the Monday following the show. Our minimum is four artists...the maximum depends on the interest from the artists and the number of schools participating

Fort Worth ISD and surrounding area school administrators will help us match artists and schools. Some may be appropriate for elementary or middle schools, whereas others are best utilized with advanced or magnet school programs. We are also seeking opportunities where students can visit artists' studios as a part of the ongoing learning process.

Have teachers involved! Once an artist is assigned to a particular school the communication should be between the artist and teacher directly (there are times when too much communication can hinder). An organized teacher will have students prepare questions they would want to ask ahead of time (length of class and shyness often hinder question & answer sessions). They should check with artists for needs (supplies, digital projectors, help with carrying in equipment, etc.).

The artist should come prepared with business cards, web address, show program materials and project materials if time allows. Lectures and slides shows are fine but real work should be brought along if possible. For example, one photographer brings along a View Camera as photography students rarely get a chance to see one.

Show management will work to get the students to the festival either on their own or as an organized modified study site (field trip). Again, an organized teacher would have assignments for the students vs. dropping them off to run wild. We will have a coordinator here helping organize this. We can develop suggested itineraries, and will also work to prepare "behind the scenes" reviews of how an art show is put together.

Following the show, artists and schools will be polled to determine what works and what doesn't for the next year.

Program 2: Young People's Art Fair

The MAIN ST. Fort Worth Arts Festival aspires to be one of the nation's top fine arts festivals, while continuing to serve its mission of bringing quality art to the Metroplex in varied ways. With the support of more than 25 sponsors and 1,500 volunteers, MAIN ST. has grown into one of the nation's premier art events. The Harris List has rated it 9 out of over 600 art festivals from across the nation. Young people are bursting with artistic energy, and part of our mission is to help nurture this talent in artists of all ages.

Main St.

FORT WORTH ARTS FESTIVAL

Our Young People's Art Fair is a fun way for students to express themselves visually and encourage the creative growth of young people. We believe that they can develop their artistic potential through personal expression in individually crafted, original objects of art.

The Youth Art Fair will be located in a specially constructed tent at the north end of the Festival, near our "**MAIN ST. Creates!**" area. This tent will be sectioned off into 10' x 10' spaces with one table and one chair per space. Parents or guardians must be present during the entire time of showing (see below). Students aged 7 to 17 at the date of the festival are invited to submit an application to show and sell their work during this time.

Applications will be accepted through March 16, 2018, and will then be reviewed by a committee. Notices will go out on March 21, 2018, via e-mail, extending invitations to accepted artists. Artists must produce enough art to sell to the general public during the hours indicated below, and must be present throughout to represent their work and discuss their process with the general public. The Festival will list these artists on our website and will provide official Festival signs and credentials to each artist.

There is not an application fee, nor is there a fee for participation. The event will not take a percentage of sales. This is designed to provide experience to young artists in the commercial world of art sales, in front of a discriminating and buying public.

Calendar & Fee

- Entry postmark deadline – March 16, 2018
 - *Note: NO exceptions to the deadline will be made. Hand delivered entries will be accepted at the MAIN ST. Fort Worth Arts Festival offices, 777 Taylor Street, Ste. 100, Fort Worth, TX 76102 until 5:00 PM, March 16, 2018. Fort Worth ISD students are encouraged to apply through their respective art teachers.*
- Hours of Sales
 - Saturday, April 21, 10 AM – 6 PM
 - Sunday, August 22, 10 AM – 6 PM
- No Application Fee
- Limited to 20 artists

Sales Space Information

- Sales spaces should be simple and functional
- Each booth area measures 10 feet deep and 10 feet wide.
- No tents allowed.
- Set-up and tear-down should take no longer than one hour with minimal adult-help.
- Each artist must provide all materials necessary for display.
- Space is assigned based on postmark or delivery date of completed applications.

How to Enter

Main St.

FORT WORTH ARTS FESTIVAL

- Complete the entry form. A parent/guardian's signature is required. A teacher's signature may also be required.
- On a separate sheet provide a brief description of the artwork and the materials used. Do not send samples, they cannot be returned.
- Enclose photographs of your work.
- Mail application, photo of your work to the MAIN ST. Fort Worth Arts Festival at the address on the form, "Attention Young People's Art Fair."

Bandanas

- Exhibitors will receive T-shirts specially designed for the Young People's Art Fair.

Remember!

- Complete entry form
- Include a photo of your artwork and its description



Growing Young Artists Entry Form

Artist Name: _____

Date of Birth: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

E-mail: _____

School: _____

I have read the call-for-entry and will be responsible for my child understanding and complying with the rules and regulations of this event. I certify that the items to be sold have been designed and executed by my child.

I understand that I am responsible for my child and the safety of the materials that are used in the artwork sold by him/her in the Young People's Art Fair.

If my child is not present, has misrepresented his/her work, or has violated any of the Festival regulations, the Festival may remove any objectionable items or terminate his/her participation.

I understand that the decisions of the Festival are final.

Artist signature: _____ Date: _____

Parent/guardian signature: _____ Date: _____

Teacher signature: _____ Date: _____

Questions?

Contact us by phone, e-mail or mail.

Address: 777 Taylor Street, Suite 100, Fort Worth, TX 76102

Telephone: 817-336-2787; Fax: 817-335-3113

E-mail: Diana@dfwi.org