



Emerging Artist Program

The Emerging Artist program offers an opportunity for artists who have never exhibited before in large events to experience the A to Z of showcasing their work at an internationally recognized arts fair, to thousands of affluent and influential buyers and art aficionados. MAIN ST. Fort Worth Arts Festival is dedicated to helping new artists succeed in this industry. This program has been in effect since 2005, and many of our Emerging Artists have gone on to participate in the main show, and even win the Best of Show award.

Our Emerging Artist Mission: To create and sustain a program specially tailored to provide opportunities and mentors to the talented emerging artists of Texas, and specifically the Metroplex. This program allows us to stay connected to local artists while providing increased services to the artist community, and provides a recruitment tool for new, local artists introducing themselves to this business.

Artists accepted into this program typically represent local and regional art schools as well as other local art-connected entities; however, artists who are in the profession are accepted as well. The only criteria is the artist cannot have exhibited at a large, juried event more than twice prior to applying to MAIN ST. We work closely with local art schools and local colleges to secure the application pool of candidates to be considered, and continue to build local relationships in the art community to support our efforts.

This program provides an enhanced experience to our attendees by offering a unique component to the Arts Festival. The Emerging Artist area is separated from the main artist display areas and includes all of the amenities offered our professional artists. These artists have great stories to tell and provide a glimpse into the future of the exhibiting artist works.

This program should establish contact with new and diverse art forms not already enjoyed at our event.

Process:

1. The Emerging Artist Program is an opportunity to nurture and assist artists as they begin their careers.
2. The Emerging Artist Program is designed for artists who have little or no experience exhibiting and selling their artwork (no more than two large, juried arts festivals).

3. Exhibiting artists will be required to sign a contract verifying their status and qualification as an emerging artist.
4. If you have participated as an Emerging Artist in the past, you are not eligible to apply in this category again.
5. The program is specifically designed for artists with very limited experience exhibiting and selling their artwork.
6. The Arts Festival will require 5 images to be submitted by the emerging artist of their current body of work, and applications are only accepted through Zapplication.org. Please designate one of these images as your “Booth Shot” by saying, “YES,” when the question appears, “Is this your booth shot?”
7. When applying, select the “Emerging Artists” category. Be sure to answer the specific Emerging Artist question.
8. The panel of jurors will choose the Emerging Artists to exhibit at the event.
9. The Arts Festival will provide a 10' x 10' standard tent, electricity and supporting signage, and will charge a discounted fee of \$250 for participation.
10. The Emerging Artist must provide all walls, pedestals or other elements necessary to showcase their work. Tables and chairs are available for an additional fee.
11. Artists are responsible for creating a body of original artwork to exhibit and sell on-site for all four days of the event.
12. We do have artists available for consultation – please email us at festivalinfo@dfwi.org for more information.

Information:

- \$500 Cash Award to Best of Emerging Artist category.
- Artist Awards Ceremony with Breakfast
- Program listing each exhibitor distributed to attendees
- 10' x 10' Tented Booth Space provided for reduced fee of \$250
- Vehicle Access to Booth
- 24-Hour Security
- Free Electricity
- Booth Sitters and Energetic Volunteers