



APRIL 20 - 23, 2017  
APPLICATION FOR BOOTH SPACE (COMMERCIAL OR NON-PROFIT)  
(Please print and continue on a separate sheet if necessary)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Non-Profit?  YES  NO (IRS Letter must accompany non-profit applications)

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Has your organization participated at MAIN ST. previously?  YES  NO If so, which year and in what capacity? \_\_\_\_\_

Applying for (please check one):

**MAIN ST. Creates! Kids' Area (\$750.00 fee required except when providing an activity – see below).** MAIN ST. Creates! presented by WELLS FARGO is located at the North end on Main Street, between Weatherford and 2<sup>nd</sup> Streets. The Festival invites non-profits to be a part of the family fun by providing a children's activity while showcasing your organization. Space is limited! Hours: Thurs. – Sat., 10:00 AM – 8:00 PM; Sun., 10:00 AM – 7:00 PM. Tent Rental \$250 additional per 10' x 10' space. Space Rental (not the tent rental), can be reduced to \$300 if there is no charge to the participant for the children's activity, subject to approval. No sales of merchandise, food or items of any kind are allowed. This includes the solicitation and exchange of funds for memberships or donations. Consumables cannot be given away or sampled, inclusive of water, beverages or food products. Information exchange only. **Tipping is not allowed.** Access only during specific hours with proper Access Pass for loading and unloading. Please describe booth activities below.

**Standard Non-Profit Space Rental (\$1,750.00 fee required).** A limited number of spaces may be available by the Festival for the exclusive use of non-profit organizations to display signage, distribute information and/or conduct an activity within a 10' x 10' tent, outside of the MAIN ST. Creates! area. An IRS letter designating your organization as a non-profit will need to accompany your application. These booths are typically located along our primary pedestrian travel route, and space is assigned based on availability, and is extremely limited. Exhibition hours: Thurs. – Sat., 10:00 AM – 8:00 PM; Sun., 10:00 AM – 7:00 PM. If space is located within the MAIN ST. Creates area, hours end at dusk. Tent Rental \$250 additional per 10' x 10' space. No sales of merchandise, food or items of any kind are allowed. This includes the solicitation and exchange of funds for memberships or donations. Consumables cannot be given away or sampled, inclusive of water, beverages or food products. Information exchange only. Tipping is not allowed. Access only during specific hours with proper Access Pass for loading and unloading. Please describe booth activities below.

**Standard Commercial Space Rental (circle size and fee structure below).** A limited number of spaces are made available by the Festival for the exclusive use of commercial organizations to display signage, distribute information and/or conduct an activity within various size spaces. These spaces are located along our primary pedestrian travel routes and are priced as follows:

10' x 10' - \$8,000      10' x 20' - \$15,000      20' x 20' - \$25,000

Larger spaces may be available in adjacent parking areas.

Note: Category exclusivity may be granted to an interested sponsor or exhibitor at specific financial levels; therefore, category exclusivity by others MAY preclude our ability to accept your application in a particular category.

Approved activities include sampling (size and portion to be approved in advance), displaying products, obtaining customer information of interest and promotion. Sales of any kind are not allowed. Exhibition hours: Thurs. – Sat., 10:00 AM – 8:00 PM; Sun., 10:00 AM – 7:00 PM. If space is located within the MAIN ST. Creates area, hours end at dusk). Tent Rental \$250 additional per 10' x 10' space. No sales of merchandise, food or items of any kind are allowed. This includes the solicitation and exchange of funds for memberships or donations. Consumables cannot be given away or sampled, inclusive of water, beverages or food products. Information exchange only. **Tipping is not allowed.** Access only during specific hours with proper Access Pass for loading and unloading. Please describe booth activities below.

Please provide a *detailed* description of your organization's activity at MAIN ST. including signage and distribution materials (use second page, and include photographs):

\_\_\_\_\_  
\_\_\_\_\_

**RULES:** No merchandise sales are permitted. No sales of food or beverages are permitted. **No tipping is permitted.** Sweepstakes or raffles are not permitted. Distribution of merchandise or keepsakes is restricted and must receive expressed written consent of Festival. All participants must occupy the space provided by Festival during festival hours. Sound systems are not permitted, nor are festival "barking," or overt solicitation of patrons. All personnel must remain within assigned space, and may not encroach in any way into the public rights of way. Upon application approval, all participants must enter into a contract with Festival. All participants must abide the rules and regulations of the festival.

**Please return the completed application no later than March 15, 2017.**