April 19-22, 2012

2012 APPLICATION FOR NOVELTY BOOTH SPACE
(Please print and continue on a separate sheet if necessary)

Name: _____ Title: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone: (_____) _____ Fax: (_____) _____

Email (mandatory) _____

Have you participated at MAIN ST. previously? ☐ YES ☐ NO If, "yes," please indicate the year(s): _____

Novelty Booth Space must provide an ***interactive, hands-on art experience***. Please provide a *detailed* description of your proposed activity:

_____

_____

_____

Please provide specific information regarding the *cost* of your proposed activity to event participants:

_____

_____

FESTIVAL FACTS

Dates: April 19-22, 2011 Hours: Thursday – Saturday, 10:00 AM to 8:00 PM. Sunday, 10:00 AM to 6:00 PM

Location: Downtown Fort Worth, between Weatherford Street and 2nd Street (MAIN ST. Creates! Area).

Novelty booth participants are selected based upon the art activities proposed. There will be a guarantee of $1,050 per 10' x 10' space against 32.6% of sales. The guarantee will be due when the agreement is completed and returned. Festival will reserve the right to collect all funds and will pay for staffing to collect such funds. Gross revenues for each day must be reported on the proper form prior to start of business for the next consecutive day. Coupons may be accepted for payment and will be redeemed at face value less $.20 Surcharge and 32.6% fee (inclusive of sales tax, if any). Tent rentals are additional at $250 per 10' x 10' tent. ***Participants are not allowed to accept tips.*** Applicant is responsible for submitting taxes not collected by Festival.

RULES: No merchandise sales are permitted. No sales of food or beverages are permitted. All participants must occupy the space provided by Festival during festival hours. Upon application approval, all participants must enter into a contract with Festival. All participants must abide by the rules and regulations of the festival. This is an application only, and not a guarantee of space.

Please return the completed application no later than January 31, 2012.

777 Taylor Street, Suite 100 ▪ Fort Worth, Texas 76102 ▪ 817-336-2787 ▪ Fax 817-335-3113 ▪ festivalinfo@dfwi.org